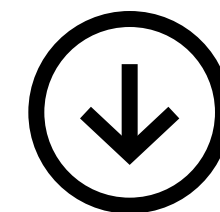


Katarzyna Bazylczyk
KIDS DESIGN / ILLUSTRATION





| 1 |

BAJKOWY TARG

Warsaw, Poland

Visual identity for Bajkowy Targ
- polish kids brand. Packaging, print
& product design.



MICROWD
Madrid, Spain

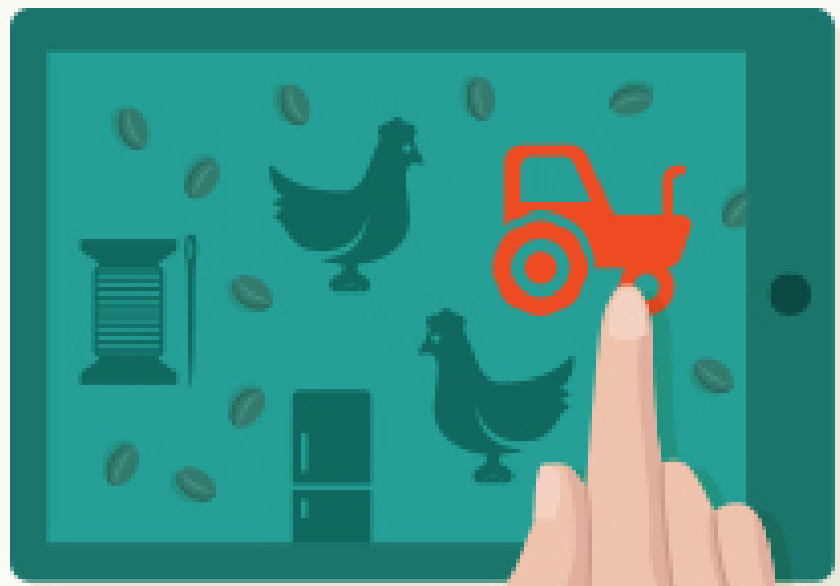
Branding, web design & illustrations
for Microwd - crowd-funded mini
credits for entrepreneurs and farmers
from under-developed countries.

microwd.es

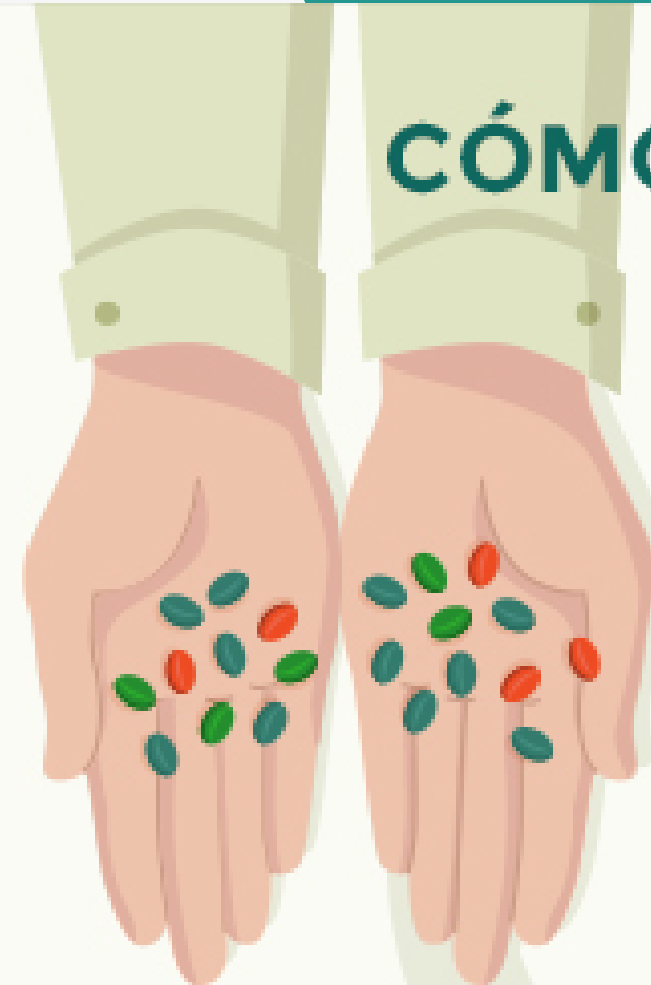


CÓMO FUNCIONA

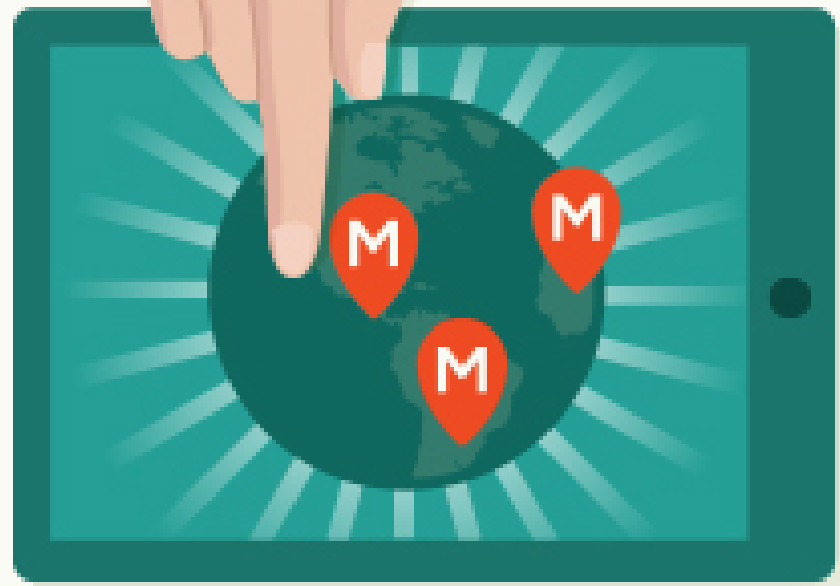
1. ELIGE A QUIÉN AYUDAR



2. INVIERTE



3. DEVOLUCIÓN CON BENEFICIO



4. VUELVE A INVERTIR



VARSAVIA ROMA
Warsaw, Poland

Illustrations for travelling blog.



CECILIA Y PAULO

Buenos Aires, Poland

Wedding invitations & information arranged as a rice box to be used directly on the wedding site. Inspired with traditional rice brand from Argentina.

for: Estudio Mercurio

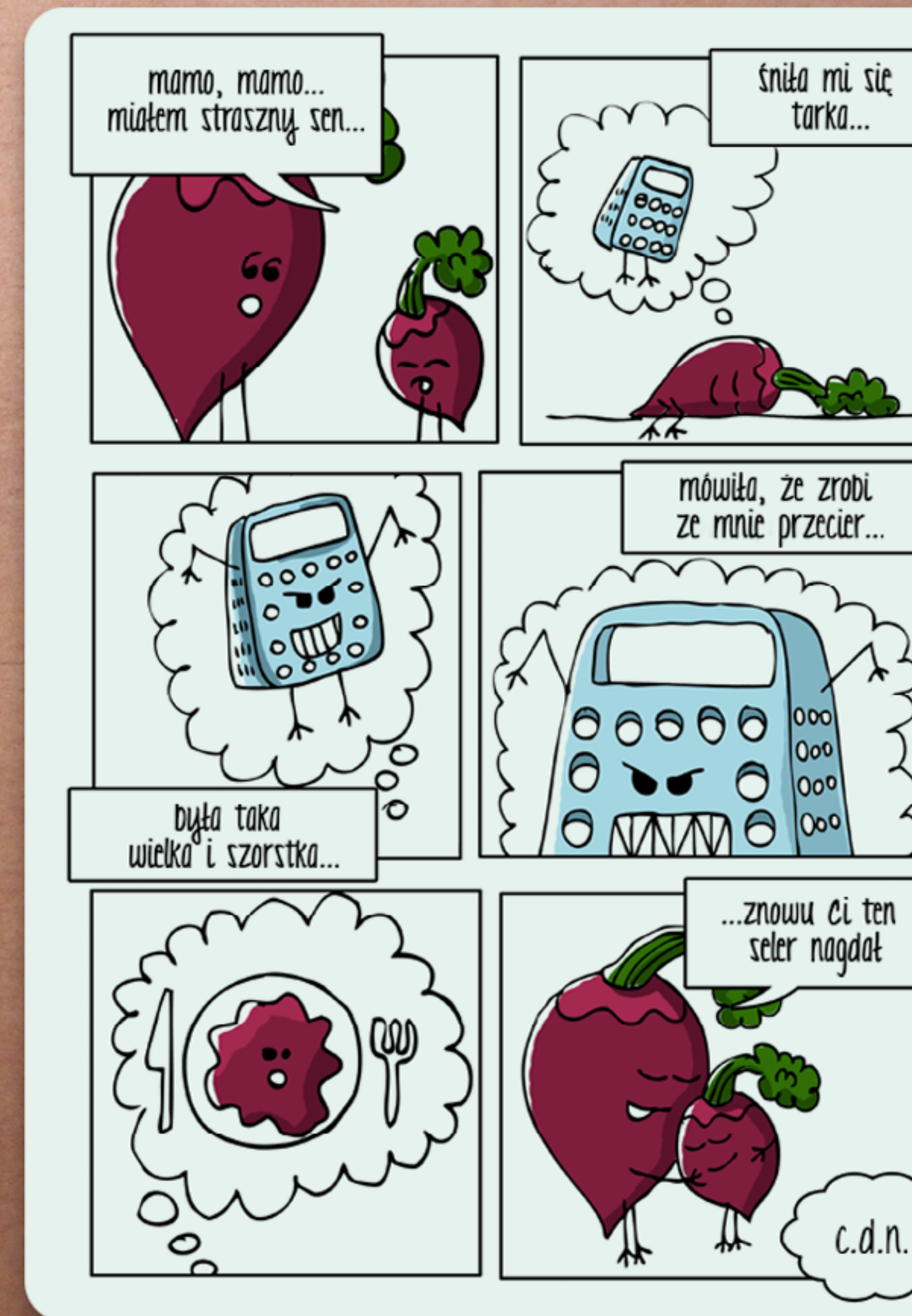
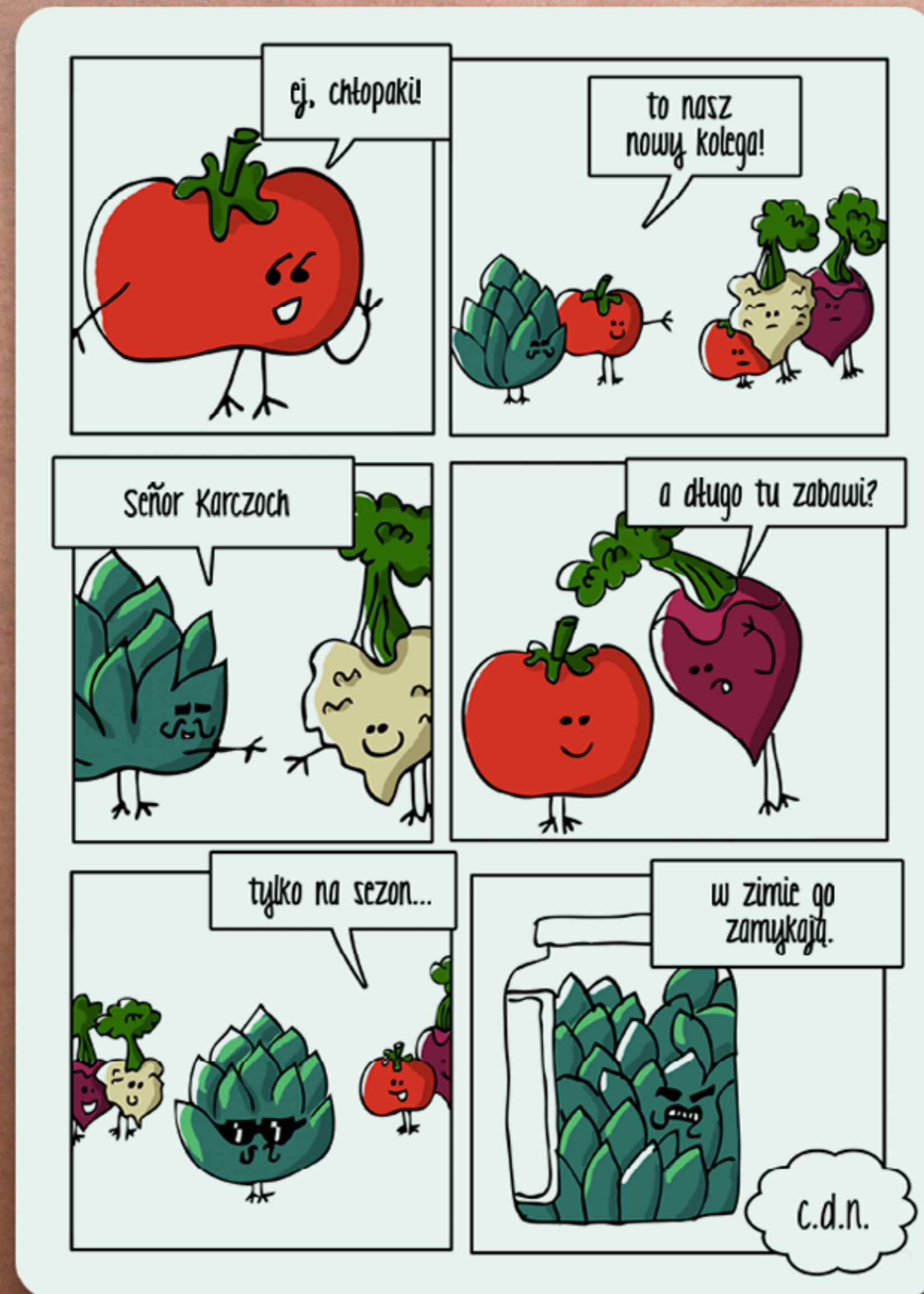


TYMBARK VEGA

Warsaw, Poland

Copywrtiting & illustrations
for 18 vegetable stories
in a form of a comic placed
on the Tetra Pack packaging.

for: Lothar Böhm





| 6 |

SNACK BLOCK
Warsaw, Poland

Brand & packaging design
for chocolate snack - Snack Block.
Brand inspired with urban culture
& directed to adolescents.

for: WellRounded Design

TYMBARK MINI
Warsaw, Poland

Brand & packaging
design for Tymbark Mini
- juices for kids 4-10 years old.

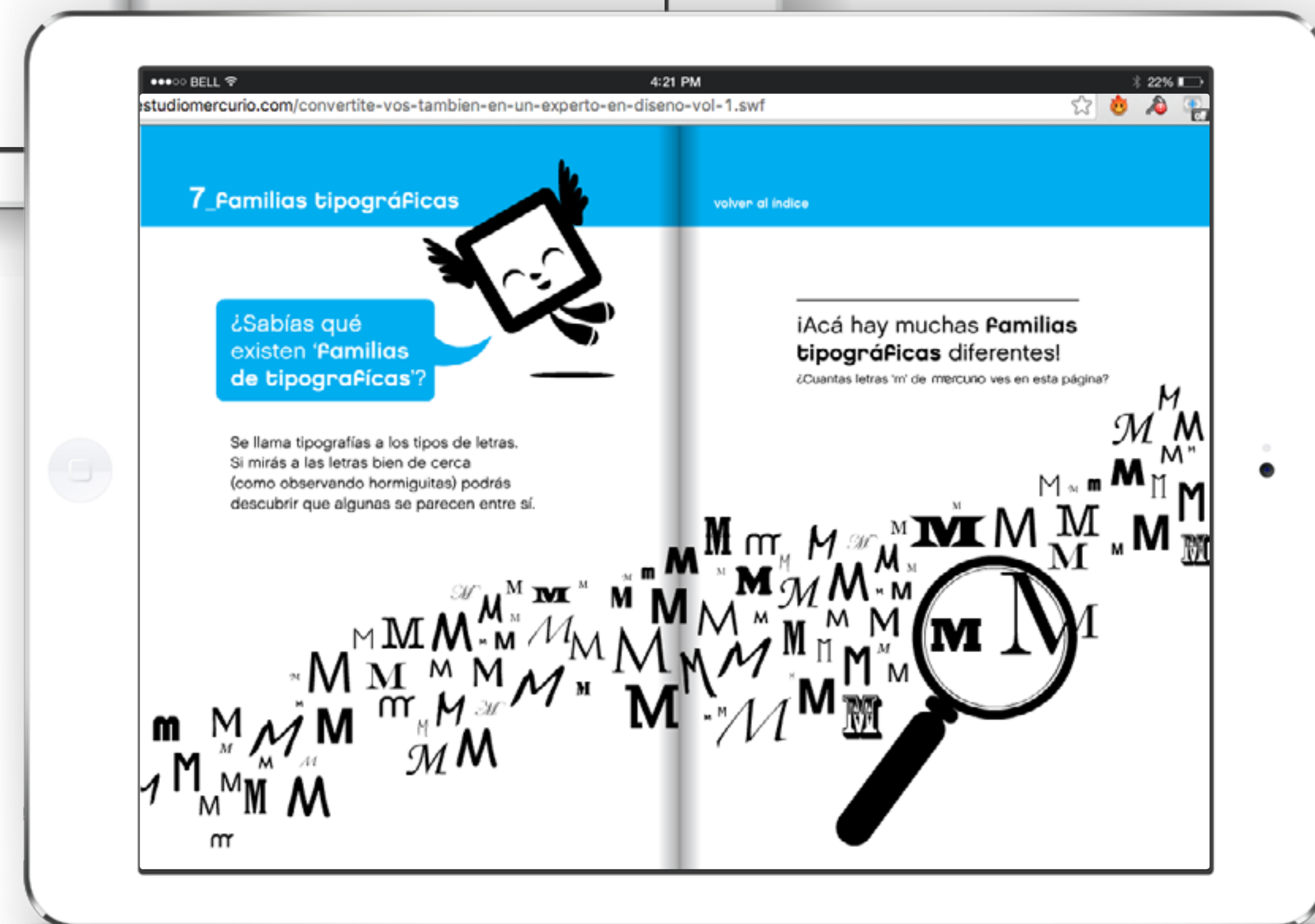
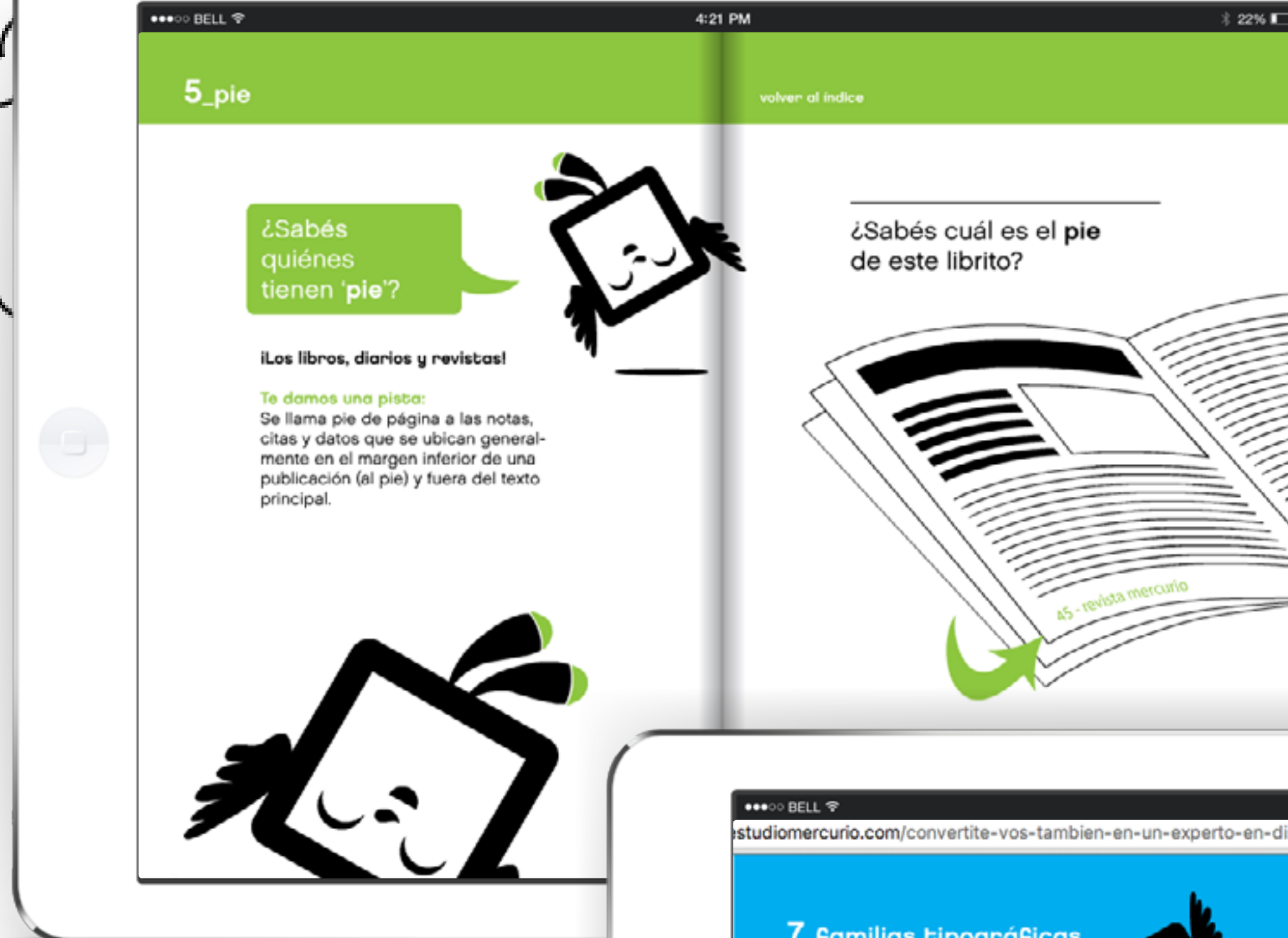
for: Lothar Böhm



MINI MERCURIO

Buenos Aires, Poland

Digital guide to “what graphic design is” for the smallest ones.



MANADA

Buenos Aires, Poland

Concept, final design, prototyping
& production supervision of a kids
furniture & toys collection in the trend
of Montessori movement.

MANADA®



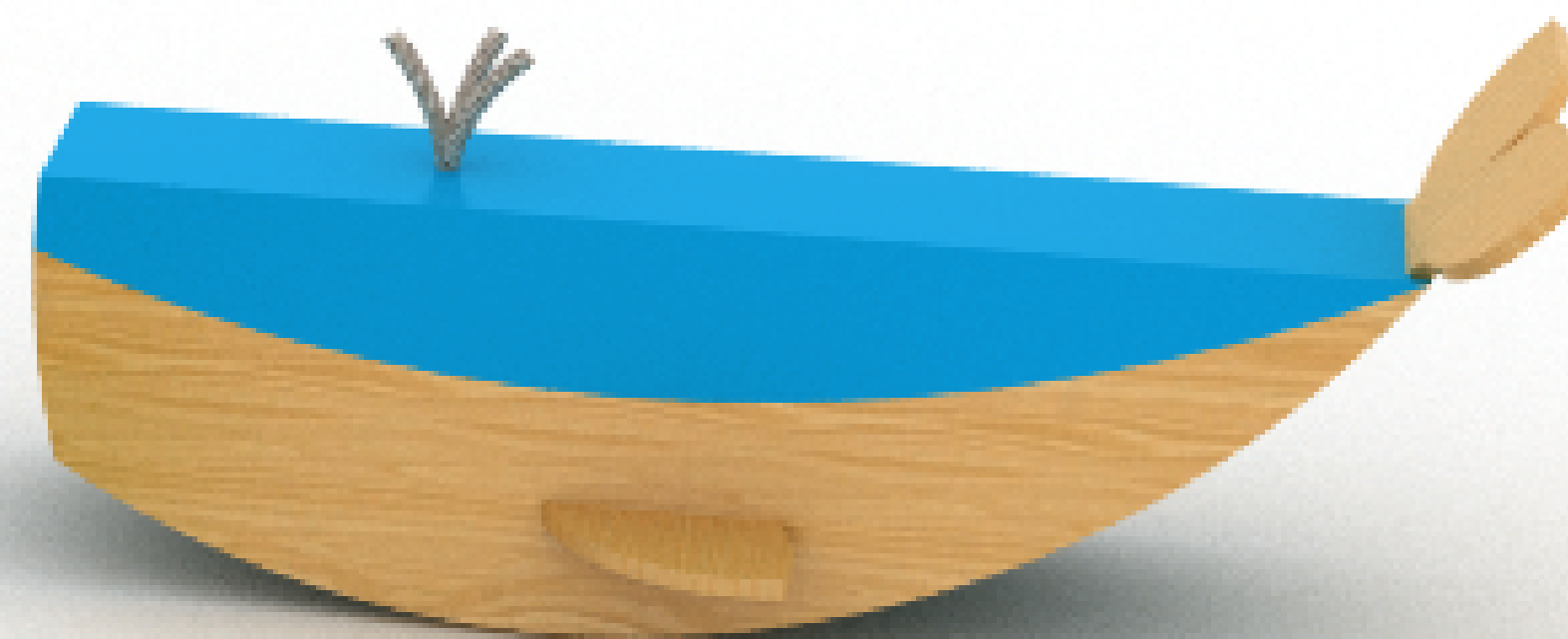
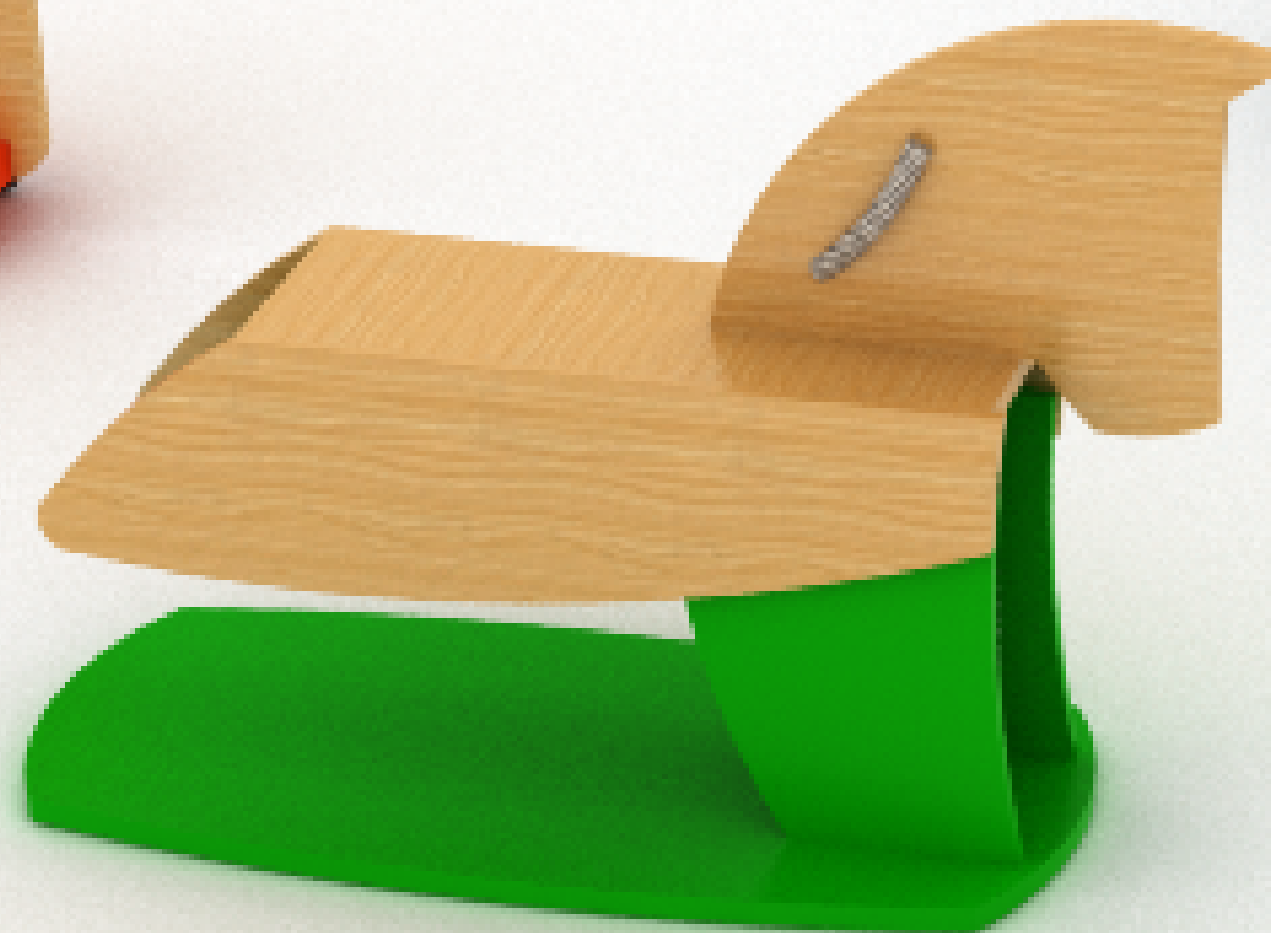
MANADA®



Animoviles

Buenos Aires, Argentine

Indoor & outdoor toys for kids:
skateboard with handles (lama),
balancing chair (whale)
and hopper-resort toy (horse).
Inspired with Argentine animals
from different regions.
Plywood + MDF.



SZAJKA
Warsaw, Poland

Szajka is a collection of toys for adults containing 9 figurines. Head and body are both interchangeable and one can mix and match them creating different little hybrids. Ceramic & Silicone.





MANKALA

Warsaw, Poland

African game consisting of bean counting in a form of a round pillow ball with hard internal shell for seeding. Closes with magnets.



Katarzyna Bazylczyk
M.A. of Arts 2009

Academy of Fine Arts
Warsaw, Poland

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